

- Guest presenter for MBA programs for SMU, Cornell, TCU and The University of Texas
- Regular appearances on TV and radio including HDNET, CNBC, MSNBC, Designing Spaces, and Shop at home network.

TECHNICAL SKILLS

Certified Digital Marketing Professional (Digital Marketing Institute), Adobe creative suite, Google Analytics, Google Tag Manager, Social Studio, Pardot, Leadfeeder, Confluence, Google Campaign Manager, WordPress, Microsoft Office suite, Jira, Percolate, Salesforce, SAP, Audio Visual equipment, LinkedIn Campaign Manager, YouTube Studio, Eloqua, Percolate.